

REYES ADOBE DAYS

OCTOBER 3-5, 2025

SPONSORSHIP PACKET



CONNECT WITH YOUR
COMMUNITY
6 SPONSORSHIP LEVELS AVAILABLE



Reyes Adobe Days attracts an estimated **15,000 ATTENDEES** throughout the three day event!

WHAT IS REYES ADOBE DAYS?

Reyes Adobe Days is the premiere special event for the City of Agoura Hills. RAD is a multi-day community celebration highlighting history, culture, and the arts, by offering eclectic music and entertainment, and hands-on educational activities for children, while showcasing the Historic Reyes Adobe, which was originally built in the 1850s.

Reyes Adobe Days fosters a greater appreciation and exposure for the arts, including a fine art gallery of local artists, jewelry and other hand-made items for sale. Families of all ages participate in the many parts of RAD including the RAD Parade, RAD Run to name a few. Also included are two full days at the park that include live entertainment, beer garden, pony rides, petting zoo, and hands on activities.



WHY SPONSOR REYES ADOBE DAYS?

Advertising:

Logos and sponsor names receive great exposure locally and regionally through print, local advertising, website, and social media. Face-to-face interaction with the public is included in selected sponsor packages.

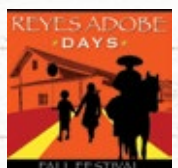
Increased Patronage:

Businesses in small towns have the opportunity to earn loyalty from residents by supporting the community.

**REYES ADOBE DAYS WAS AWARDED
BEST FESTIVAL BY THE ACORN NEWSPAPER IN 2024!**



For more information on Reyes Adobe Days Sponsorship, please
contact Nick Newkirk, Recreation Manager at (818) 597-7325



REYES ADOBE DAYS SPONSORSHIP MENU

RAD TITLE SPONSOR - \$5,000

Exclusive Opportunity; Main Entertainment Stage naming rights; Logo and name in title position on all RAD marketing materials; Prominent Logo on entertainment schedule banner throughout the weekend. Logo and link on event website; Named as title sponsor on all social media posts and local newspaper ads; Booth space on Saturday & Sunday at the park; Six (6) complimentary tickets to the Night at the Adobe Event.

RAD EVENT SPONSOR - \$2,000

Booth space on Saturday & Sunday at the park; Logo on large banner hung at the main event; Large logo on all RAD marketing materials including local newspaper advertisements; Logo and link on City website. Named as RAD Co Sponsor on social media posts; Four (4) complimentary tickets to the Night at the Adobe Event.

RAD PARTNER - \$1,000 (EVENT SPECIFIC)

Sponsor one of the many events that Reyes Adobe Days has to offer (RAD Parade or RAD Fiesta). Logo on event specific flyer; Logo on banner at event; Logo and link on event website; logo on all RAD marketing materials including local newspaper advertisements; Two (2) complimentary tickets to the Night at the Adobe Event.

RAD SUPPORTER - \$250 OR \$400

Sponsor one of the activities at the Reyes Adobe Days Event. Sign with logo and QR code to business website at sponsored activity; Logo and link on event website; logo on banner hung at event. Two (2) complimentary tickets to the Night at the Adobe Event.

RAD IN-KIND

Give a donation of service or product. Logo on banner hung at the main event; logo on City website.

RAD FRIEND - MINIMUM DONATION: \$50

Show your RAD Spirit and help fuel the joy and energy of Reyes Adobe Days! This entry-level sponsorship is perfect for those who want to contribute in a meaningful way without public recognition. Your generosity lights the way for a memorable celebration.

REYES ADOBE DAYS

SPONSORSHIP APPLICATION

BUSINESS NAME

SPONSORSHIP LEVEL

RAD TITLE SPONSOR - \$5,000

RAD EVENT SPONSOR - \$2,000

RAD PARTNER - \$1,000

RAD SUPPORTER - \$250 or \$400

RAD IN-KIND

RAD FRIEND - \$
Minimum donation - \$50

CONTACT INFORMATION

Name

Street Address

City

State

Zip

Email

Phone

PAYMENT INFORMATION

Payment Amount

Check

MC

Visa

Discover

Credit Card #

Exp. Date

CCV

Name on CC

Signature _____ Date

Thank you for your generous sponsorship!

Submit sponsorship via mail or email:

Address: 29900 Ladyface Court, Agoura Hills, CA 91301 • Email: NNewkirk@agourahillscity.org



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